

Privacy policy Display Direct nv

Display Direct nv with tradename Display.direct (Display Direct) VAT: BE0628.985.315 A registered company with 2970 Schilde, Mastendreef 22 and registered with company number under Display Direct nv.

Display Direct only processes data that is necessary for (improving) our services/ product and carefully handles the information that has been collected about you and your use of our services/ product. We never make your details available to third parties for commercial purposes.

This privacy policy applies to the use of the website and the services provided by Display Direct. The starting date for the validity of these conditions is 12/04/2018, with the publication of a new version the validity of all previous versions expires.

This Privacy Policy describes what information about you is collected by us, where this data is used for and with whom and under what conditions this data can possibly be shared with third parties. We also explain to you how we store your data and how we protect your data against misuse and what rights you have with regard to the personal data you provide us.

If you have any questions about our privacy policy, please contact us. You can find our contact details on the contact page on this website.

About the data processing

Below you can read how we process your data, where we save it, what security techniques we use and for whom the data are transparent.

Web hosting

We take web hosting services from Flux. Flux processes personal data on our behalf and does not use your data for its own purposes. However, this party can collect metadata about the use of the services. These are not personal data. Flux has taken appropriate technical and organizational measures to prevent loss and unauthorized use of your personal data. Flux is obliged to observe secrecy on the grounds of the agreement.

E-mail and mailing lists

Google (or other mail system)

We send our e-mail with Google Mail. Google Mail will never use your name and e-mail address for their own purposes. At the bottom of every e-mail sent automatically via our website you will see the 'unsubscribe' link. You will no longer receive our newsletter. Your personal data is stored securely by Google Mail. Google Mail uses cookies and other internet technologies that make it clear whether e-mails are opened and read. Google Mail reserves the right to use your data to further improve the services and to share information with third parties.

Purpose of data processing

General purpose of the processing

We only use your data for the benefit of our services. This means that the purpose of the processing is always directly related to the assignment you provide. If you share information with us and we use this information to contact you at a later time - other than at your request - we will ask you for explicit permission. Your information will not be shared with third parties, other than to comply with accounting and other administrative obligations. These third parties have all been kept confidential on the basis of the agreement between them and us or an oath or legal obligation.

Automatically collected data

Data that is automatically collected by our website is processed with the aim of further improving our services. This information (eg your IP address, web browser and operating system) is not personal data.

Participation in tax and criminal investigation

As the occasion arises, Display Direct can be held on the basis of a legal obligation to share your data in connection with government tax or criminal investigations. In such a case, we are forced to share your data, but we will oppose this within the possibilities that the law offers us.

Retention periods

We keep your information as long as you are our client. This means that we keep your customer profile until you indicate that you no longer wish to use our services. If you indicate this to us, we will also consider this as a request to forget. Based on applicable administrative obligations, we have to keep invoices with your (personal) data, so we will keep this data for as long as the applicable term runs. However, employees no longer have access to your client profile and documents that we have produced in connection with your assignment.

Your rights

On the basis of the applicable Belgian and European legislation, you as a data subject have certain rights with regard to the personal data processed by or on behalf of us. We explain below which rights these are and how you can invoke these rights.

In principle, in order to prevent abuse, we will send copies of your data only to your already known e-mail address. In the event that you wish to receive the data at another e-mail address or for example by post, we will ask you to identify yourself. We keep records of completed requests; in the case of a request to forget we administer anonymous data. You will receive all copies of data in the machine-readable data format that we use within our systems.

You have the right to file a complaint with the Belgian Data Protection Authority at any time if you suspect that we are using your personal data in the wrong way.

Right of inspection

You always have the right to inspect the data that we process or have processed and which relate to your person or are traceable to them. You can submit a request to that effect to our privacy contact person. You will receive a response to your request within 30 days. If your request is granted, we will send you a copy of all data with an overview of the processors who

have this data, with the e-mail address known to us, stating the category under which we have stored this data.

Right to restriction of processing

You always have the right to limit the data that we process or have related to your person or that can be traced back to you. You can submit a request to that effect to our privacy contact person. You will receive a response to your request within 30 days. If your request is granted, we will send you a confirmation to the e-mail address known to us that the data until you cancel the restriction will no longer be processed.

Right of transferability

You always have the right to have the data that we process or have processed and that relate to your person or that can be traced back to you, performed by another party. You can submit a request to that effect to our privacy contact person. You will receive a response to your request within 30 days. If your request is granted, we will send you copies of all information about you that we have processed or that have been processed by other processors or third parties on the e-mail address known to us. In the that case, we will no longer be able to continue the service in such a case, because the secure linking of data files can then no longer be guaranteed.

Right of objection and other rights

In such cases, you have the right to object to the processing of your personal data by or on behalf of Display Direct. If you object, we will immediately stop the data processing pending the settlement of your objection. If your objection is well-founded, we will make copies of the data that we process or have made available to you and then permanently discontinue the processing.

You also have the right not to be subject to automated individual decision making or profiling. We do not process your data in such a way that this right applies. If you are of the opinion that this is the case, please contact our contact person for privacy matters.

Cookies

Google Analytics/ Adwords

Through our website, cookies are placed from the American company Google as part of the "Analytics & Adwords" service. We use this service to track and get reports on how visitors use the website. This processor may be obliged to provide access to these data on the basis of applicable laws and regulations.

Cookies from third parties

In the case that third-party software makes use of cookies, this is stated in this privacy statement.

Changes to the privacy policy

We reserve the right to change our privacy policy at any time. On this page you will always find the most recent version. If the new privacy policy has consequences for the way we process already collected data relating to you, we will notify you by e-mail.

